SAGE



Azurina

Client Problem

- Low Online Sales
- Low ROI on paid campaigns.
- Poor lead quality from paid ads.
- Limited brand visibility in competitive markets.
- Difficulty in tracking and measuring campaign success
- Ads not reaching the right audience



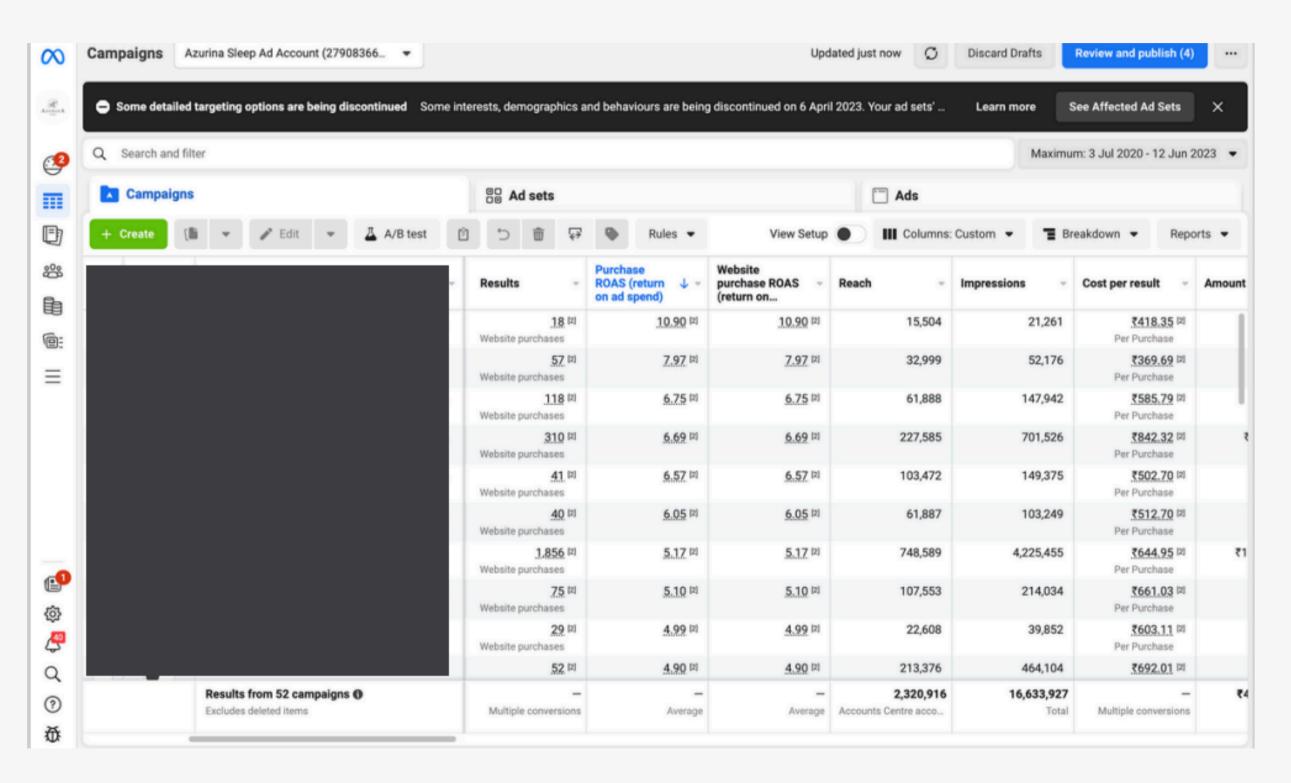
Azurina

Our Approach

- We optimized ad targeting and improved bidding strategies to maximize ROI and reduce wasted ad spend.
- We refined audience segmentation and crafted more engaging, relevant ad copy to attract high-quality leads.
- We integrated advanced analytics and tracking systems to measure, analyze, and optimize campaign performance effectively.
- We leveraged multi-channel strategies and retargeting ads to boost brand awareness and visibility.
- We utilized advanced audience targeting tools and optimized ad copy to ensure ads reached the most relevant potential customers.

Our Result





Azurina - 6X+ ROAS in Spends of 50Lac



At Sage Media Agency, we excel in delivering measurable outcomes for our clients. When Azurina, a women's wear brand, approached us, they were struggling with low online visibility, declining ROI, and ineffective customer engagement. Our dedicated team conducted an in-depth analysis and crafted a results-driven performance marketing strategy. This included precise audience targeting, visually stunning ad creatives, strategic A/B testing, and robust conversion tracking. As a result, we elevated Azurina's brand presence, improved ad performance, reduced CPA, and significantly increased website traffic and sales, driving sustained growth for the brand in the competitive fashion industry.

Phone: +91 7355004934

Website: www.sagemedia.in

904, 905, Golden Leaf, Tonk Road, Jaipur Rajasthan, India, (302015)

Thank You